Abstract of the Disclosure

A method of creating a web page from a vector graphics data file includes converting the vector graphics data file from its native file format to a bit map graphics file format, modifying the bit map graphics data file by converting color values to a format that can be displayed on a computer monitor, and inserting the modified bit map graphics data file into the web page substantially identical to the catalog printed on paper; and making the electronic catalog available for viewing using a browser.

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